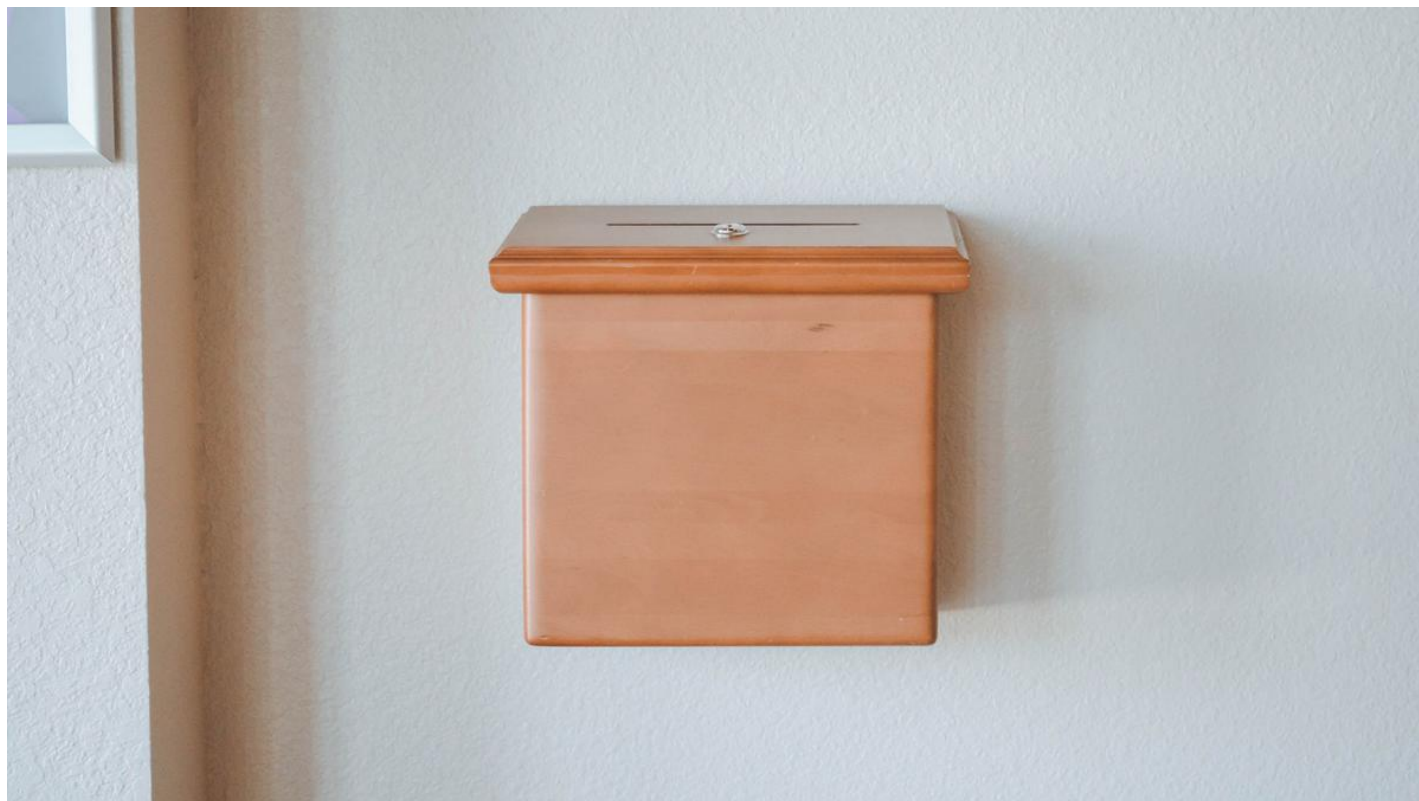


https://gobnm.com/bcnm_news/online-giving-an-option-during-covid--pandemic/article_1dcc8774-6875-11ea-b445-4793e599e401.html

Online Giving an Option During COVID-19 Pandemic

By Daniel Porter

Mar 17, 2020



As COVID-19 spreads, churches are looking into online giving options.

Unsplash Photo

ALBUQUERQUE (BNM) – The increasing spread of COVID-19 in New Mexico and beyond is causing ripple effects for local churches, which rely on the faithful giving of their members to remain operational.

In the not too distant future, more churches may be forced to cancel in-person services and begin streaming services online. With that change, it is important for churches to reassess their existing online giving capabilities, or, if they do not currently offer an online giving option, to implement one.

Fortunately, there is a myriad of online giving platforms available. Many of these platforms are created specifically for churches. Others have broader customer bases. The following giving platforms may work for churches due to the following criteria: transaction fee, option for the donor to cover the transaction fee, ease of implementation, ease of use and security.

Pushpay (www.pushpay.com)

- Accepts credit, debit and ACH transactions
- Contact Pushpay directly for pricing

GivePlus (www.vancopayments.com/egiving/church-app)

- 2.75% + \$0.49 per debit or credit transaction or 2.35% + \$0.35 per debit or credit transaction, depending on plan
- 1.00% + \$0.45 per ACH transaction or 0.80% + \$0.35 per ACH transaction, depending on plan
- Text giving available for an additional \$5 per month

Tithe.ly (www.get.tithe.ly)

- Developed specifically for churches
- 2.9% + \$0.30 per debit or credit card transaction
- 1% + \$0.30 per ACH transaction
- Includes an option for donors to cover the transaction fee
- Offers a recurring payment option for donors
- Offers free or paid plans

ShareFaith Giving (www.sharefaith.com)

- Developed specifically for churches
- 3% + \$0.39 per debit or credit card transaction
- 1% + \$0.39 per ACH transaction
- ShareFaith does not include an option for the donor to cover the transaction fee
- Offers a recurring payment option for donors
- \$10 per month

PayPal (www.paypal.com)

- 2.2% + \$0.30 per transaction for qualified 501(c)(3) organizations
- PayPal does not include an option for the donor to cover the transaction fee
- No monthly fee
- Offers a recurring payment option for donors
- PayPal button can be embedded on any website

As always, the Baptist Convention of New Mexico staff is happy to assist churches and answer questions. For more information on implementing online giving through your church, contact the convention at (505) 924-2300.

Note: This article was updated on March 17 at 4:43 p.m. to include three additional online giving platforms.

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