



*Utah-Idaho
Southern Baptist
Convention*

*STRATEGIC
MISSION PLANS*

2011



2011 UISBC STRATEGY
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Memo

From: Rob Lee
To: Program Committee
Re: 2011 Utah-Idaho Southern Baptist Convention Strategy
Date: April 30, 2010

This past year your state staff has been diligently serving the Lord. With staff vacancies and new staff, it is always challenging to follow through in all program areas. Your staff has pitched in to help cover additional responsibilities. Eric Frye covered State Missions Consultant duties, Jason McNair has taken the additional load of Youth Evangelism Events and Shayla Hurlbut has been a champion for GPS.

We started discussing the strategy for 2011 at the beginning of this year. With new staff having fresh eyes, it was shared, after looking at the past few years' strategies, that if we had been fully staffed we still couldn't have accomplished all the initiatives. This year we discussed making our strategies SMART goals: Specific, Measurable, Achievable, Relevant, and Timely. These strategies help our partner in the North American Mission Board know our directions and where resources need to be allocated.

President James Gregory and I wrote a letter to all pastors and Director of Missions asking for their input earlier this year. We encouraged pastors to share their strategies, initiatives, and dreams with their association and state convention. In early April the Chairman of the Executive Board, Steve Winters; President of the State Convention, James Gregory; and Chairman of the Program Committee, Randy Myers joined the State Convention staff as we discussed the development of the 2011 strategy. We also evaluated where we are as a state convention over the past twenty years in the Annual Church Profiles.

Our three main initiatives remain the same: **Sharing Christ, Starting Churches, and Strengthening Churches**. We will continue to encourage our churches to participate in **GPS: God's Plan for Sharing** in 2011.

Above all, during this time of change related to The Great Commission Resurgence Task Force report we must continue to press forward advancing the Gospel across our region. Our ultimate goal is to hear, "well done good and faithful servant."

A handwritten signature in cursive script that reads 'Robert Lee'.

Executive Director

2011 UISBC Strategic Mission Plan
Collegiate Ministry
Jason McNair

“Living with Urgency...Sowing Together for Harvest” John 4:35-37

MINISTRY OBJECTIVE:

Under the leadership of the Holy Spirit, the state convention’s collegiate leadership team will assist and resource local churches and associations to minister to local campuses through:

- A. Reaching:** Reaching students with the gospel
- B. Discipling:** Nurturing and discipling students for life
- C. Calling & Sending:** Calling and sending students on mission.
- D. Connecting them to Church Involvement:** Involvement in local SBC churches.
- E. Recruiting:** Guiding Juniors and Seniors in high school through the transition
We see a day when every person on the campuses of higher education will have the opportunity to hear the gospel, respond in faith in Christ, disciple them, and lead them to participate in a New Testament fellowship of believers.

Reaching/Discipling/Recruiting:

Cast a Vision for reaching Utah and Idaho campuses with the gospel and connecting potential students with campus ministries.

1. Cast a vision for reaching the lost students to our pastors and local churches.
 - a. Promote transition between High School and schools of higher learner using sbccampusconnect.net in every church in Utah and Idaho SBC
 - b. Making Evangelism a Priority – educating campus ministers, local churches, and associations in various resources and strategies to do collegiate evangelism such as Findithere.com, My Soularium and My 3:16 materials.
 - c. Evangelistic Church Consultations-providing guidance and expertise to local churches that want to reach out to the students on campuses.
2. Cast a vision for reaching the lost students through the local association.
 - a. Promote transition between High School and schools of higher learner using sbccampusconnect.net in every church in Utah and Idaho SBC
 - b. Making Evangelism a Priority – educating campus ministers, local churches, and associations in various resources and strategies to do collegiate evangelism
3. Equipping in evangelism strategies with Campus/Church Ministers and student leaders like:
 - a. Most Important Thing Website
 - b. Small group leadership training
 - c. TheNET clinics
 - d. Share Jesus Without Fear
 - e. Interfaith Witnessing
 - f. Intentional Evangelism
 - g. Relational Evangelism
 - h. My Soularium
 - i. My 3:16
 - j. More To Life DVD

4. Equipping in Disciplemaking to follow-up with new believers
 - a. Glorieta Collegiate Week
 - b. Various LifeWay 4esources
5. Equipping and Resourcing for Special Events
 - a. Block Parties
 - b. Campus outreach events
 - c. Prayer walking
 - d. Spiritual Interest surveys
6. Enlist Collegiate groups to participate within GPS in our convention
 - a. Each campus group develop GPS plan for their campus in the spring 2011 semester
 - b. Enlist partners to help them share with new students on campus before fall 2011
 - c. Train students in GPS strategy and process on campus early in 2011
 - d. Help churches and associations do GPS in their communities prior to Easter 2011
 - e. Have a gathering rally on campus to cultivate prospects from GPS late fall 2011
 - f. Follow-up on prospects to share and disciple new believers by end of 2011

Connecting through Collegiate Church Planting:

Help develop awareness and equip leaders to start collegiate church plants.

1. Develop an awareness for the need of collegiate church planting.
 - a. Provide Church Planting Awareness Events that include a collegiate focus
 - b. Build relationships with Campus and Church Ministers to Students to the possibilities of Collegiate church plants
 - c. Include in vision tours campuses across Utah and Idaho
2. Equip Campus, Church ministers, and student leaders in how to plant collegiate churches:
 - a. Offering Church Planting Basic Training Events for collegiate workers
 - b. Church Planting track at Collegiate Week at Glorieta
 - c. Missions Conference at Golden Gate Baptist Theological Seminary
 - d. Help them partner with others who are doing collegiate church planting within the Emerging Regions of the Southern Baptist Convention
3. Identify a campus where there is the potential of a collegiate church plant in Utah or Idaho.
 - a. Do demographic studies of areas around that campus
 - b. Work with local churches and associations in identifying potential plant locations
 - c. Develop a plan to prepare area for a collegiate church plant
 - d. Identify potential partners for the church plant and a potential church planter

Connecting through Church Involvement:

Develop Student Leadership teams and Campus Ministers through conferences.

1. Develop solid leadership models
 - a. Models of campus and church based ministries
 - b. Create a new vision for what that ministry should look like
 - c. Reinforce that vision
2. Help provide Leadership development of current Collegiate leadership
 - a. Oklahoma training and directors meeting
 - b. Collegiate Week at Glorieta

- c. Missions Conference at GGBTS
 - d. NAMB collegiate evangelism and church planting conferences
3. Develop a comprehensive State, Associational, and local church collegiate strategy for our convention.
 - a. Help Utah Idaho SBC executive board and Executive Director/Treasurer in staffing to support the plan to reach the colleges, universities, and votech schools across Utah-Idaho Southern Baptist Convention.
 - b. Work with associations to develop a Campus Ministry strategy for each association.
 - c. Work with local churches to develop a Campus Ministry strategy for each church.
 - d. Work with our existing Campus Ministers to be a more effective campus evangelist and disciples maker on their campus (es).
 - e. Work with church plants that are around Colleges and Universities so that see reaching the students on that campus as part of their DNA.

Calling and Sending:

Engage students in Missionary Education, Volunteer Initiatives and Missions Mobilization.

1. Provide an International Mission Project through our partnerships. Possible partnerships include:
 - a. Arabian Peninsula Partnership
 - b. YES team project overseas
 - c. Promote More than Gold for 2012 in London
 - d. Other IMB Projects
 - e. Partner with churches in our convention in going on overseas projects
 - f. Partner with Oklahoma BSU overseas projects
2. Assist in participation at Glorieta Collegiate Week 2011 for Leaders and Student Leaders
3. Assist students to participate in Mission Conference- GGBTS
4. Promote Summer Missions, Semester, USC-2, ISC, and Journeyman mission projects
5. Involve students in local mission projects throughout the year working with local churches and associations

**2011 UISBC Strategic Mission Plan
Cross Cultural and Ethnic Ministries
Chaplain Ministries
Eric Frye**

- I. Mission Statement: Provide missionary presence and support to UISBC churches, associations, and missionary networks as we partner together for an effective gospel harvest and Kingdom growth.
- II. UISBC Major Ministry Objectives
 - A. Sharing Jesus
 - B. Starting Churches
 - C. Strengthening Ministry
- III. Goals and Major Ministry Actions

Cross Cultural and Ethnic

Goal No.1 - Four hundred (400) baptisms among the cross-cultural and ethnic churches of UISBC in 2011.

Action 1: Support and implement the GPS opportunity among the CC/E churches in 2011.

Action 2: Support and encourage a major evangelistic/church -planting event among the Wasatch Front Hispanic churches during May 21-22, 2011.

Action 3: In continuing the 2010 focus-goal, of 100 UISBC Hispanic churches by 2020, continue to support and partner with initiatives in 2011 that will result in 9 new Hispanic churches in 2011.

Action 4: Continue to partner with Randy Carruth in the emerging partnerships to reach Native Americans across North America.

Goal No.2 – Partner with, and support local initiatives, that results in the planting of fifteen (15) new CC/E churches during 2011.

Action 1: Work with, and support Leonardo Lopez as we continue to implement the pilot ministry: “Explosión Equipos de Plantación de Iglesias.” (Explosion Teams for Church Planting)

Action 2: Support and encourage the church planting ministries of the Wilderness Cowboy Church Planting Network.

Action 3: And in addition to Goal 1, Action 2 (above), support and encourage a major church-planting/evangelism event, in both the Color Country/St. George/Cedar City areas, and the Treasure Valley/Boise/Caldwell areas.

Goal No. 3 – Support, provide training, and the equipping of three hundred (300) cross-cultural and ethnic leaders during 2011.

Action 1: Utilize the training and equipping components of “Explosión Equipos de Plantación de Iglesias.” (Explosion Teams for Church Planting)

Action 2: Sponsor and schedule a statewide retreat for Hispanic leaders in the spring of 2011.

Action 3: Sponsor and schedule a statewide Hispanic pastor/leader retreat in the fall of 2011.

Action 4: Partner with the Missions and Leadership Consultant (John Haeger) in examining productive scheduling of Basic Training Journey.

Action 5: Partner with team members Jason McNair and Shayla Hurlbut to assist the CC/E churches to engage in the training opportunities offered by LifeWay Resources and Women's Ministries.

Chaplaincy

Goal No.4 - Partner with individuals, missionary volunteers, churches, and associations, for the purpose of providing information, referrals, encouragement, and preparation regarding chaplain ministry.

Action 1: - Sponsor a chaplaincy recognition, information, and opportunity dinner during the state annual meeting in October 2011.

Action 2 – Provide encouragement, support, and endorsements, in partnership with Wade Gayler for Disaster Relief chaplain training. (See DR calendar).

Action 3 – Encourage and provide support in regard to opportunities for chaplaincy in the marketplace, and specific needs, such as Oil Patch Chaplains in the energy camps.

2011 UISBC Strategic Mission Plan
Disaster Relief
Wade Gayler

1. Enhance the prospect of the spiritual impact of DR Ministry by expanding the number of trained volunteer Chaplains from sixty-six to seventy eight making it possible to have a Chaplain assigned to every response team deployed to a disaster site.
 - a. Provide Chaplaincy Training at DR meetings held on February 17-19, March 17-19, May 19-21, and August 18-20.
 - b. Partner with Convention Chaplain Coordinator to assist trained Chaplains as they work through the NAMB endorsement process.

2. Increase the number of volunteers trained in evangelism fifteen percent in 2011
 - a. Provide Evangelism Training at DR meetings held on February 17-19, March 17-19, May 19-21, and August 18-20.
 - b. Ensure that volunteers are familiar with the content and use of tracts such as *Hope in Crisis*, *Why We're Here*, and *One Hour One Day Witnessing*.
 - c. Train and encourage all volunteers to develop their skills in sharing Christ instinctively when opportunities are presented.
 - d. Encourage volunteers to attend evangelism trainings that are offered at their church and association.

3. Increase the DR Ministry leadership throughout the Utah-Idaho Convention by ten in 2011 and improve the leadership skills of the current leaders.
 - a. Strive to have ninety percent attendance at the Annual DR Leadership Meeting held on February 17.
 - b. Hold quarterly conference calls with leadership team to discuss current issues, mentoring possible leaders, and develop leadership skills.
 - c. Continue to partner with and strengthen leadership within the Associations where Association Leadership Teams are established.
 - d. Prayerfully recruit and encourage potential leaders in Associations where Association Leadership Teams are not currently in place.
 - e. Join with Association leaders in developing partnerships with local American Red Cross, The Salvation Army, Emergency Managers, etc.
 - f. Provide an annual UT-ID DR Leadership Round Table Conference held February 17 encouraging all DR leaders to spend time together in worship, training, fellowship, and information sharing.

4. Assist Associations in maintaining the existing 40 units and develop 3 new units in 2011.
 - a. Search for equipment at discounted rates to keep existing units fully equipped and maintained.
 - b. Provide financial assistance for maintenance of existing units when appropriate.
 - c. Provide information, planning, and financial assistance, when appropriate, in the development of new response units within the Associations.

5. Increase advanced training for current volunteers by adding one additional training event and increase total volunteer workforce by twelve percent in 2011
 - a. Encourage and assist Associations in providing “Introduction to Disaster Relief” training for potential new volunteers.
 - b. Partner with Association DR Directors and Training Coordinators in presenting up to four (two in Idaho, two in Utah) multi-day training sessions for “advanced” disaster relief skills.

6. Maintain 100% participation with DR Directors with in NAMB Region 5 in 2011.
 - a. Schedule and participate in by monthly conference calls with DR directors in NAMB region 5 to build relations and discuss current issues.
 - b. Lead NAMB region 5 Directors in participating in all NAMB DR Subcommittees (e.g. Chaplin, feeding, Clean up recovery etc.
 - c. Represent Utah-Idaho DR at National Round Table and winter meetings.

7. Work with Association DR Directors in Utah to develop regional VOADS (Volunteer Organizations Active in Disasters) in remaining six regions in 2011 in order to establish relationships with government and non-government agencies.
 - a. Represent UT/ID DR in quarterly Utah VOAD meetings.
 - b. Assist Association DR director in representing their association DR ministry in Utah Region one and two by-monthly VOAD meetings.
 - c. Represent the UT/ID DR ministry in State and Local meetings as needed.

8. Work with Association DR Directors in Idaho to develop two COADS (Community Organizations Active in Disasters) in 2011 in order to establish relationships with government and non-government agencies.
 - a. Represent UT/ID DR in by monthly Idaho VOAD meetings.
 - b. Assist association DR directors in Magic Valley and Inland north west COAD’s in representing there association DR ministry.
 - c. Represent the UT/ID DR ministry in State and Local meetings as needed.

2011 UISBC Strategic Mission Plan
Evangelism
Rob Lee

Objective: To provide the churches of Utah-Idaho Southern Baptist Convention with evangelism strategies that are effective and within reach of every church in the UISBC.

Goal: To continue to promote and encourage all churches to participate in GPS in 2011.

MAJOR MINISTRY OBJECTIVE:

1. To encourage each church to participate in GPS in 2011.
2. To provide materials and requested training session for each Association and church.
3. Use all events of the UISBC to share stories of ACROSS UTAH-IDAHO 2010 to encourage participation in 2011.
4. To encourage the UISBC to adopt this as our major thrust involving every area of ministry to accomplish ACROSS Utah-Idaho.

Prayer Strategy 2011
Rob Lee

Objective: To enhance prayer strategies for GPS/ACROSS UTAH-IDAHO 2020.

MAJOR MINISTRY OBJECTIVE:

1. Provide materials for a season of prayer with specific prayer requests.
2. Encourage churches to prayer walk their communities.
3. Provide training materials on prayer walking and developing a prayer strategy.
4. Promote Associational, Regional, and local church prayer events related to the GCR. Call to prayer, January 2011.

2011 Strategic Mission Plan
Missions and Leadership Development
John Haeger

Strengthening Ministries---Leadership Development

Responsible Staff Member: SDOM

Major Objective: Provide leadership development opportunities and support to UISBC churches and associations

2011 Goals with Selected Action Plans

Goal #1: Relate to and work with the ADOMs across the UISBC to provide quality leadership development opportunities to them, assisting them in their ministries to the churches of the associations

- Follow up the Process Coaching Certification Training held in September of 2010 with the development of a Process Coaching Team comprised of trained ADOMs and State Convention staff who will be trainers and coaches in Process Coaching
 - Establish a team of 4-6 ADOMs/State Convention Staff members who would be available to teach Process Coaching throughout the state.
 - Enlist each ADOM who has received their certification in Process Coaching to seek to do at least one such training in their association by the end of 2011.
- Seek the assistance of the ADOMs to identify areas of leadership development training that is relevant, contextual, meaningful and adds value to the ministries across the UISBC and develop a plan to implement this training
 - Make personal contacts with each ADOM to obtain their suggestions for leadership development needs throughout the state
- Make regular contacts/surveys with ADOMs for the planning of leadership development for those serving in professional church ministry and in lay leadership positions in their associations
- Continue to engage with leadership development organizations (LifeWay, NAMB, Leadership Network, Catalyst, Exponential, etc) to discover new leadership development opportunities which may be available
- Provide at least two leadership development opportunities across the UISBC two state region
 - One opportunity in the Spring
 - One opportunity in the Fall

Goal #2: Seek to discover current leadership development opportunities that are in place in associations and churches through the UISBC, and explore how the state convention can resource the further development of these training centers.

- Contact the ADOM in Gideon and Utah Associations regarding their Seminary Extension program to discover their needs for assistance.
- Speak with Eric Frye and contact ADOM in Salt Lake Association regarding their needs in the Christian Leadership Development program (English and Spanish speaking)
- Contact all ADOMs and gather information about leadership development opportunities which are being made available through their association and/or through the churches in the association.

- Discuss with the NAMB Next Level Leadership Development staff about assistance available to the UISBC to provide leadership development opportunities throughout the state convention
- Learn about each of the leadership development modules available through the NAMB Next Level Leadership Development ministry with the goal of making these modules available throughout the State Convention to the associations and to the churches.

Goal #3: Develop a coaching training system in conjunction with the NAMB Next Level Leadership Ministries and CoachNet International

- Contact NAMB and request two to four new coaches-in-training (CITs) slots for the next “round” of Next Level/CoachNet Coaching Certification Training in 2011
- Follow-up with the three coaches who received their training in 2010 and request that they serve as coach/mentors to the new coaches-in-training in the UISBC during 2011
- With the assistance and support of the NAMB Next Level Leadership staff and with the assistance of the two certified coaches in the UISBC, develop a four level system of coach training throughout the UISBC and solicit the current certified coaches to provide the one-hour, the three hour and/or the six hour coaching training sessions sometime during 2011.
 - A one-hour introduction to coaching
 - A three hour expanded introduction to coaching as a ministry tool
 - A six-hour intensive training in coaching as a tool for ministry
 - A one year intensive CIT training and certification in coaching as a ministry

Goal #4: Continue with the development of relationships with ADOMs, state convention staff, associational and church leaders throughout the two state region for the purpose of encouraging the further development of trust, integrity, openness and transparency between the state convention staff and the associational leaders.

- Establish an annual ADOM retreat for the purpose of prayer, fellowship, enrichment, leadership development, skill development, relationship building, team building and strategy planning.
 - Seek the input from the ADOMs and state staff for the content and scheduling of an ADOM annual retreat
 - Utilize team building practices and strategies to facilitate communication, trust, integrity, openness and transparency

Discover creative communication and meeting options for across-the-miles meetings of the ADOM network utilizing Internet based meeting formats

Church Planting: Anglo Church Planting Strategy

Responsible Staff Member: SDOM

Major Objective: Provide support to UISBC churches and associations for the starting of new congregations across the two state region

Goal #1: Create a growing awareness of the need for planting new congregations throughout the UISBC by:

- Providing demographic research to associations and churches that presents the need for new congregations to be initiated throughout the two state region
- Producing through emails, E-Newsletters, personal visits, exposure to the ADOMs and church leaders about church planting processes and information
- Providing information about church planting training opportunities and invitations to church planting meetings
- Providing exposure and training to associations and churches related to involving lay persons in the development of church planting
- Working with the Language Church Planting Missions department of the UISBC to provide awareness across the UISBC two state region of the growing need for starting churches cross-culturally and multi-ethnically using:
 - Demographic and psychographic research
 - On-the-ground contextual surveys/observations by local associations and churches

Goal #2: Evaluate and improve the UISBC church planting funding process, including policies, processes and funding plan.

- Research and gather information from other Southern Baptist entities (conventions, associations) regarding their church planting policies, processes and funding levels
- Review the current UISBC church planter application and church planter funding application booklet and make suggestions for needed updates and revisions to encourage and facilitate a growing successful and healthy church planting process. Note: This should take into consideration the context and cultural relevancy and the needs of church planting in the western U.S.
- Discuss with the ADOMs the suggestions for revisions to the process and policies related to church planting and seek input and approval from Program Committee and Executive Board.

Goal #3: Challenge the churches of each association to start one or more new congregations in their associational area in 2011

- Provide assistance to each association to develop a proactive annual church planting strategy for 1, 3 and 5 years.
- Provide coaching, mentoring and training, as necessary, to the associations on the “How To’s” of developing a church planting strategy
- Provide assistance to the associations, as requested, for details about a multiplicity of church planting models, affinity groups, people groups, lifestyle groups, geographical identity, language contexts, etc.
- Resource the funding of new work by the associations according to the policies and process and as funding is available

Goal #4: With the assistance of North American Mission Board’s Church Planting Team develop the concept of establishing Church Planting Centers across the UISBC

- Follow-up the Church Planting Centers Awareness Meeting held in September 2010 with regular dialogue with the pastors and three ADOMs who were in attendance at the Church Planting Centers meeting
 - Establish a network of church planting center pastors for the discussion of, the development of and the implementation of church planting centers
 - Discover/develop creative funding options for future church plants

- Discover creative communication/ meeting options for meetings of the network, utilizing Internet based meeting formats

Goal #5: Develop a system of church planting network meetings across the UISBC two state region

- Discover creative funding processes which would help make it feasible for church planters to travel to and attend the network meetings
- Provide information and training to the church planters and ADOMs to assist in the establishing of a church planting network system
- Establish church planting network meetings by region. (Along with the ADOMs and state convention staff explore the most effective/ functional region system across the UISBC; e.g. N. Idaho, S.E. Idaho, S.W. Idaho, N. Utah, Middle Utah, S.W. Utah, S.E. Utah)
- Establish bi-monthly or quarterly meetings of church planters, sponsoring church pastors, etc.
- Engage current church planters and ADOMs in the planning and development of church planting network meetings. Assist the church planting network in the development of a multiplication system and process across the UISBC two state region

Strengthening Ministries

Contract/Volunteer Consultant Staff Development and Supervision Strategy
Responsible Staff Member – SDOM

Major Objective: Provide support to UISBC Contract/Volunteer Consultants and Administrative Assistant

2011 Goals with Selected Action Plans

Goal #1: Provide support, resourcing, consultation, coaching and supervision to the Volunteer Consultant responsible for Disaster Relief, Baptist Builders and Campers on Mission by assisting him to accomplish his stated objectives and goals for 2011

Goal #2: Provide support, resourcing, consultation, coaching and supervision to the Volunteer Consultant responsible for Mission Service Corps and Mission Partnerships by assisting him to accomplish his stated objectives and goals for 2011

Goal #3: Provide supervision to the Administrative Assistant who relates to the Missions & Leadership Development Consultant, Cross Cultural & Ethnic Consultant/Chaplain Consultant, Church Planter Strategist and the Contract/Volunteer Consultants

2011 UISBC Strategic Mission Plan
Mission Service Corps Strategy
Gary McKean

The **2011 strategy** of the UISBC Mission Corps Coordinator Ministry is to assist the Utah Idaho Southern Baptist Convention and the associations and churches comprising it to accomplish the UISBC Mission Statement and in that process achieve the long-range major mission objectives of NAMB of *sharing Christ, starting churches, and strengthening churches through raising and sending missionaries and volunteers.*

The **2011 ministry objectives** of the UISBC Mission Service Corps Coordinator to complete that strategy and the UISBC Mission Service Corps Ministry assignments are to:

- A. Develop and strengthen relationships with and assist churches and associations with their respective ministries, goals, and needs.
- B. Coordinate the implementation and development of the partnership between the Utah Idaho Southern Baptist Convention and the Baptist General Convention of Oklahoma.
- C. Encourage and assist UISBC Southern Baptists to serve as Mission Service Corps Missionaries, Missions on Short Term Missionaries, or other NAMB long-term or short-term missionaries.
- D. Encourage and assist UISBC churches and associations to develop mission ministries and engage in missions.
- E. Develop, assist, and encourage an UISBC missionary and mission team network and an annual UISBC mission project.

MINISTRY OBJECTIVE A

Develop and strengthen relationships with and assist churches and associations with their ministries, goals, and needs.

MSC Coordinator Goal 1: Develop viable relationships with Associational Directors of Missions, pastors, and churches.

Planned Actions:

- 1. Visit and confer with each Association Director of Missions about the ministries, goals, and needs of the association and undertake a tour of each association.
- 2. Visit churches in each association, in accordance with a 3-year visitation schedule, and confer with pastors, church leaders, and workers about their ministries, goals, and needs

3. Attend associational annual and/or other pastor and leader meetings on 2-3 year rotating schedule to encourage and inform about mission opportunities; exchange ideas; determine their needs and available resources; and ascertain the nature and scope of assistance which missionaries may be able to render.
4. Create a regular periodic newsletter and disseminate it to all Association Directors of Missions, pastors, and other ministry leaders and workers.
5. Develop and maintain the Missions pages, resources, and links on the UISBC website.
6. Contact in a meaningful manner each Associational Director of Missions and pastor inquiring of services needed which could be rendered by Mission Service Corps Missionaries, Missions on Short Term Missionaries, or other NAMB long-term or short term missionaries.

MSC Coordinator Goal 2: Assist Association Directors of Missions and Churches

Planned Actions:

1. Engage in appropriate support, education, and activities to assist the Association Directors of Missions and churches as they may request.
2. Seek the appointment and assignment of Mission Service Corps Missionaries, Missions on Short Term Missionaries, or other long-term or short term NAMB missionaries, e.g. Mission Service Corps Missionaries, Missions on Short Term Missionaries, College and Student Missionaries (Summer Missionaries, Semester Missionaries, and Sojourners), Families on Mission, and other long-term or short-term NAMB missionaries, to serve UISBC associations and churches, and other ministries as they may request.

MINISTRY OBJECTIVE B

Coordinate the implementation and development of the partnership between the Utah Idaho Southern Baptist Convention and the Baptist General Convention of Oklahoma (BGCO).

MSC Coordinator Goal 1: Develop relationship with the BGCO and accumulate knowledge of resources and opportunities to implement and develop the partnership.

Planned Actions:

1. Attend the BGCO annual meeting to meet and confer with BGCO leaders, Oklahoma Association Directors of Missions, Oklahoma pastors, and other BGCO agencies to learn of resources, capabilities, and intentions for the effective promotion, coordination, and facilitation of the UISBC-BGCO partnership. This will include sharing the visions, strategies, plans, resources, and needs in both the UISBC and BGCO and developing viable contacts.

2. Assist, encourage, and coordinate vision tours by Oklahoma leaders and pastors in Utah and Idaho and of Utah and Idaho leaders and pastors in Oklahoma.

MSC Coordinator Goal 2: Encourage and coordinate mutual and cooperative missions and church planting efforts between the UISBC and the BGCO.

Planned Actions:

1. Develop and maintain current information and requests for mission teams and needs and opportunities for mission and church planting work whether within the UISBC or BGCO.
2. Develop and maintain current information and inquiries from churches and associations for mission teams to undertake mission or church planting projects within the UISBC or BGCO.
3. Disseminate mission project information to potential mission teams and mission sending associations or churches. This will also include assisting and encouraging the requesting and sending entities to be in direct contact.
4. Assist in coordinating mission teams and efforts.
5. Assist in encouraging, coordinating, and maintaining association-to-association and church-to-church partnerships between UISBC and BGCO associations and churches.

MINISTRY OBJECTIVE C

Encourage and assist Southern Baptists in the UIBSC to become serving missionaries as Mission Service Corps Missionaries, Missions on Short Term Missionaries, or other long-term or short-term NAMB missionaries.

MSC Coordinator Goal 1: Provide information about missionary service opportunities.

Planned Actions:

1. Development of presentations and materials to inform, encourage, equip, and assist associations, churches, and Southern Baptist regarding missionary opportunities, e.g. Mission Service Corps Missionaries, Missions on Short Term Missionaries, College and Student Missionaries (Summer Missionaries, Semester Missionaries, and Sojourners), Families on Mission, and other long-term or short-term NAMB missionaries.
2. Contact in a meaningful manner each Associational Director of Missions and pastor inquiring of potential missionary applicants for appointment as Mission Service Corps Missionaries, Missions on Short Term Missionaries, and College and Student Missionaries (Summer Missionaries, Semester Missionaries, and Sojourners), or other long-term or short-term NAMB missionaries.
3. Promote and facilitate participation in the KALEO ministry.

MINISTRY OBJECTIVE D

Encourage and assist churches and associations to develop and engage in missions.

MSC Coordinator Goal 1: Provide information and materials for a church mission ministry.

Planned Actions:

1. Develop and provide information and materials for a church to undertake and maintain a mission ministry.

MSC Coordinator Goal 2: Provide education, training, and assistance to churches.

Planned Actions:

1. Assemble and train a team(s) to undertake education and training for associations and churches in missions.
2. Inform Associational Directors of Missions and pastors of the availability of missions teams and, in response to requests, coordinate local or regional missions education and training events.

MINISTRY OBJECTIVE E

Develop, assist, and encourage an UISBC missionary and mission team network and an annual UISBC Mission Project.

MSC Coordinator Goal 1: Conduct or coordinate local or regional missionary events

Planned Actions:

1. Conduct two (2) missionary seminar, roundtables, or other events for potential missionaries, Associational Directors of Missions, pastors, and church missions leaders focusing on missionary opportunities, assignments, and recruitment.
2. Identify missions leaders within each church and provide information and assistance to them as well as other networking opportunities.
3. Communicate and cooperate with the Mission Service Corps Coordinators of the state conventions in Montana, Colorado, Wyoming, and Nevada regarding opportunities for joint activities or events; mutual assistance and information sharing, and mission needs and opportunities.

MSC Coordinator Goal 2: Incorporate a Missions Component into UISBC Events

Planned Actions:

1. Participate and cooperate in UISBC Events (e.g. SonFest, Ski & Share, UISBC Annual Convention, SWEET, or other such events) to incorporate a missions component into the event for the purpose of informing and encouraging event attendees to consider serving as missionaries such as Mission Service Corps Missionaries, Missions on Short Term Missionaries, or other long-term or short term NAMB missionaries, e.g. College and Student Missionaries (Summer Missionaries, Semester Missionaries, and Sojourners), Families on Mission, and to make them aware of mission opportunities.

MSC Coordinator Goal 3: Undertake a UISBC Mission Project

Planned Actions:

1. Identify a mission project or Acts 1:8 Challenge partnership to be led by the UISBC and communicate with pastors and missionaries regarding the needs in that project area and undertake planning for the mission project.
2. Recruit leaders and members for a team of Southern Baptists or churches from the UISBC to undertake the mission project or Acts 1:8 Challenge partnership and arrange, coordinate, and undertake training and assistance for them.

MSC Coordinator Goal 4: Recruit Associational MSC Consultant

Planned Actions:

1. Identify, recruit, and train Mission Service Corps Missionaries to be Associational MSC Consultants for 1-2 associations in 2011 and 1-2 in each succeeding year.

2011 UISBC Mission Strategy
Religious Education Ministry
Jason McNair

“Living with Urgency...Sowing Together for Harvest” John 4:35-37

Ministry Objective:

Under the leadership of the Holy Spirit, we will assist the churches and missions of the Utah-Idaho SBC to evangelize the lost, mature them as disciples, and equip them to make more disciples through Starting Churches, Strengthening Churches and Sharing Christ.

I. Starting Churches:

Assist Church Planters with a vision to use Vacation Bible School, Backyard Bible Clubs and Small Group Leadership Resources to reach families, children and adults of all ages with the gospel and find new prospects by strengthening the Church Plant leadership development strategy.

1. Develop awareness of how Vacation Bible School and Backyard Bible Clubs can help a Church Plant (CP) find prospects and share the gospel
 - a. Promote Vacation Bible Schools and provide information about upcoming VBS Clinics
 - b. Have a member of 2011 State VBS Team be from the leadership of a CP
 - c. Help CPs know of resources for recruiting mission teams to staff their VBS programs
 - d. Provide Sampler Packs of the 2011's Club VBS material for new plants to use
 - e. Share stories of successful VBS programs that other church plants have done
2. Work with Church Planters to develop a plan to disciple new believers and to raise up leaders within their plant using small group strategies.
 - a. Consultation with Church Planters
 - b. Help Church Planters and teams develop a plan of raising up leaders within the plant
 - c. Inform and provide opportunities for training in small group strategies specifically targeted toward Church Planters

IIa. Strengthening Churches (Educational/Discipleship Ministry Promotion):

Establish relationships within our convention to plan and schedule Sunday School, Small Groups, Discipleship, Vacation Bible School, and Worship workshops/training events that meet the needs of the churches with a regional focus.

1. Work with Associational Directors of Missions to discover the greatest needs in the area of discipleship and educational ministries within their association.
 - a. Consultation with Associational Directors of Missions (ADOMs)
 - b. Encourage ADOMs to partner with the State Convention by providing matching funds (up to \$1000) for Discipleship and Educational Ministry Training within their Association utilizing 2010-2011 LifeWay surplus/bonus funds
 - c. Calendar potential Training Days with each association or group of associations within a region prior to the 11 Associational Annual Meetings and have them published in their associational book of reports
 - d. Improve the communication network between the state convention and the associations in the area of promotion, consultation, and fellowship with those in leadership of the association

2. Develop a network of trained volunteer multipliers in multiple areas of expertise related to Discipleship and Educational Ministries in five regions across our two states.
 - a. Work with State Director of Missions and Leadership Development Consultant to establish five workable regions within our two states by January 2011
 - b. Consult with churches who are actively involved in best practices in the areas of religious education and discipleship ministries within each of these regions by March 2011
 - c. Recruit leaders from these churches to join a team of volunteer trainers willing to travel to other churches within their region for the purpose of multiplying their success
 - d. Provide further training to these leaders specific to their area of success in order to help them better understand the multiplication process in the spring of 2011
 - e. Use the Utah-Idaho TeamWest team and Oklahoma Partnership trainers in providing Sunday School, Small Groups and other education training conferences and consultations by the first part of fall 2011

3. Strengthen the relationship our convention has with LifeWay and the Oklahoma Partnership
 - a. Work with LifeWay to develop a partnership relationship with Ministers of Education from old line state conventions and churches in Utah and Idaho for the purpose of providing personal consultations between individual churches
 - b. Consult with State Sunday school and small groups leadership in Oklahoma to develop direct partnerships between churches in Utah and Idaho and Ministers of Education in Oklahoma

IIb. Strengthening Churches (Church Health Promotion):

Increase the number of existing churches (not including church plants) within our convention that have had some level of church strengthening consultation within the last five years to 45% (currently at 38%) by the end of 2011.

1. To expand and further equip church strengthening consultants that are engaging congregations within Utah and Idaho in consultations that diagnosis their needs and provide guidance for developing a strategy leading them toward becoming an Acts 1:8 church.
 - a. Expand and further equip church strengthening consultant teams by certifying five additional volunteers in the church strengthening consultation process by the end 2011
 - i. Better utilize the team of trained consultants we have already: State staff, Directors of Missions, State Religious Education Team members, pastors, church staff, and/or key lay leaders
 - ii. Have three more church strengthening consultants obtain level-five certification by the end of 2011
 - b. Equip them with congregational health diagnostic and other tools that are size and context appropriate helps for all churches

2. Continue to consult with “top twenty-five” congregations by end of 2011 by working with four of those churches (one per quarter in 2011).
 - a. Enlist the four churches and set dates for on-site consultations
 - b. Provide transportation, demographics, Annual Church Profiles, schedule, and housing for consultants
 - c. Do on-site consultations with each church over a weekend
 - d. All consultants share findings and discuss findings as well as potential helps to prepare consultant team for follow-up visit

- e. Schedule on-site report to the church and help them develop strategy to become a healthy Acts 1:8 congregation

III. Sharing Christ

Cast a Vision for Reaching the Utah and Idaho with the gospel through Sunday school, small groups, worship workshops, GPS, and Vacation Bible School.

1. Cast a vision for reaching the lost through Sunday school and small groups.
 - a. Provide training for church leaders that focuses on Evangelism
 - b. Provide support for churches interested in FAITH Evangelism Strategy and strengthen those who are FAITH trained
 - c. Promote evangelism as priority in the small group ministries of the churches
 - d. Help churches who score weak on “evangelism” in church strengthening consultations.

2. Equipping leaders in various evangelism strategies in conferences and training events in various strategies such as:

TheNET clinics	Interfaith Witnessing
GROW clinics	Intentional Evangelism
FAITH Evangelism Strategy	Most Important Thing
Share Jesus Without Fear	More to Life

3. Equipping church leaders for disciple-making using existing resources
 - a. Provide seminars that focus on discipleship during regional training events
 - b. Communicate with churches about the various LifeWay resources that can be made available to them through our state office’s LifeWay lending library
 - c. Explore how we can make the convention’s LifeWay lending library accessible online

4. Promote involvement in GPS: Across Utah and Idaho with all Sunday school workers
 - a. Promote every Sunday school class in GPS
 - b. Provide training for Sunday school workers in how to be involved in GPS
 - c. Schedule GPS workshops at regional training events across our convention.

5. Equip churches to use VBS as an outreach tool and develop Associational VBS Consultants through regional training teams.
 - a. Equip State team to conduct regional VBS clinics in March and April 2011.
 - b. Help support and equip associations that don’t have VBS Consultants in their region to partner with neighboring associations and churches
 - c. Partner with associations, state conventions, and LifeWay to get additional VBS consultants trained at national conference in Albuquerque, NM in January 2011.

2011 UISBC Strategic Mission Plan
Stewardship
Rob Lee

Objective: To continue to educate and provide UISBC Churches with quality stewardship materials.

MAJOR MINISTRY OBJECTIVE:

1. Continue partnership with Baptist General Convention of Oklahoma using their materials and stewardship department in developing stewardship training.
2. Promote the need for stewardship education in our churches.
3. Continue to promote the value of the Cooperative Program to our churches.

**2011 UISBC Strategic Mission Plan
Women's Missions and Ministries
Shayla Hurlbut**

Our Vision for Women's Missions and Ministries:

Empowering women to be 'Alive in Christ' engaged fully in the advancement of God's Kingdom!

Our Purpose Statements:

To provide leadership, resources, training and events to inspire and encourage all women to be fully engaged in prayer, discipleship, evangelism and missions for the advancement of God's kingdom in their homes, churches, communities and around the world.

To share Christ with those around us, by building relational bridges through ministry and missions over which we intentionally share the gospel.

Goal 1: Provide four area-wide training/equipping events for women in 2011

Objective 1:

To encourage, uplift, train and motivate women of all ages and backgrounds, in addition to providing resources and consultation. Special sessions for Ministry/Pastor's wives will be offered at each of these regional events.

The areas covered will be:

- WMU resources and training
- Women's Ministry resources and training
- Training and resources on Evangelism, Discipleship, personal Bible Study, Prayer and Intercession
- Ministry to Minister's Wives
- Leadership Development – Coaching
- Missional lifestyle living
- Engaging in your families, community and church

Action Plans:

1. Contact the Directors of Missions by the fall of 2010 to ask for their assistance in finding a location and date for training in their region, as well as asking their suggestions for women's ministry and missions leaders in their association
2. Meet and strategize with State Women's Leadership Team in the fall of 2010 to set up teams to plan each regional meeting
3. Enlist leaders in the fall of 2010 to teach at these 4 regional events
4. Implement each event in 2011

Goal 2: Provide one evangelistic event for single women in the Idaho area in 2011

Objective 2:

To encourage, uplift, teach and motivate single women of all ages and backgrounds, and provide an opportunity for them to hear and respond to the gospel of Jesus Christ

Action Plans:

1. Contact pastors or DOMs in helping find a host church and date for this event, by the spring of 2011
2. Plan and strategize with the State Women's Leadership Team, helping develop a team of leaders who can help plan and prepare for this event
3. Meet with area leaders of ministry organizations, by the spring of 2011, to help in promoting this event and gathering input to help us provide for the needs of single women and mothers. Possible contacts will be ministries such as the area pregnancy care centers and food pantry centers who have an outreach in the area
4. Arrange appropriate follow-up procedures, including steps needed to help disciple new believers, as well as helping them attach to a local church in their home area
5. Implement this event

Goal 3: Promote our special missions offerings, including Annie Armstrong, Lottie Moon, the World Hunger Fund and our State Missions Offering for 2011: GEAR UP! - Engage in God's Mission

Objective 3:

To educate and provide awareness of these different offerings, that we may be able to increase giving in all areas, better supporting these important ministries

Action Plans:

1. Contact agencies to send materials
2. For State Missions Offering: Design the SMO brochure/prayer guide by June 2011, and have ready to mail out by the first of August
3. Promote these special offerings at various events in 2011
4. Collect funds and distribute to each agency

Goal 4: Promote and participate in our "Each One, Reach One Across Utah-Idaho (GPS II) in the spring of 2011, with the goal of having 75% of our churches participating

Objective 4:

To encourage individuals as well as churches in the main goal of sharing Christ with others, and reaping the harvest of new believers

Action Plans:

1. Prior to 2011, meet with state staff in the spring of 2010 to strategize on the promotional materials

2. Prior to 2011, design the materials and send out during the 2010 SMO emphasis
3. Promote Each One, Reach One GPS emphasis during various events
4. Invite churches to participate in the Each One, Reach One campaign, in the spring of 2011, where fliers and the 'Find it Here' brochure will be used as well, much like last year's emphasis
5. Encourage each person to also 'adopt' a person or family who they will be praying for during the course of the year.
6. Celebrate what God is doing by encouraging churches to report back to the convention their 'praise reports' from Each One, Reach One

Goal 5: To coach a minimum of two ladies through the six month coaching process through CoachNet, with the intent of raising up leaders who could then coach and lead other women.

Objective 5: To introduce the process of coaching, which is coming alongside a person or team to help them discover God's agenda for their life and ministry, and then cooperating with the Holy Spirit to see that agenda become a reality?

Action Plans:

1. Prayerfully choose 2 ladies whom will be taken through the coaching process
2. Begin the coaching process with two ladies
3. After the six month process, help those ladies prayerfully determine whom they will take through this process, which in essence will multiply leaders
4. Follow-up and provide support to the coaches or coachees

Goal 6: Encourage women and teen girls to be a part of serving in at least one mission opportunity through our mission partnerships or through their individual churches

Objective 6: To teach women and girls how to engage in a missional evangelistic lifestyle, by encouraging them to participate in mission trips and opportunities

Action Plans:

1. Promote this during all women's events and fellowships
2. Contact each women's leader within the churches, in order to help establish WMU organizations, which can help propel women to be on mission with God
3. Celebrate the stories of those who have gone on mission, by including these stories on our Facebook site for women and also in a group email to the churches