



*Utah-Idaho Southern
Baptist Convention*

*STRATEGIC
MISSION PLANS*

2009



PROPOSED 2009 UISBC STRATEGY
Table of Contents

Introduction	
Dan Robinson, Interim Executive Director	
Church Planting Strategy	-----4
Andy Roberson and Eric Frye	
Evangelism Strategy	-----6
Mark Keith	
Religious Education Strategy	-----7
Rob Lee	
Missions Service Corps Strategy	-----9
Gary McKean	
Women’s Ministry Strategy	-----12
Mary McFarling	
Disaster Relief Strategy	-----13
Wade Gayler	
Prayer Strategy	-----15
Mark Keith	
Stewardship Strategy	-----16
Mark Keith	
Collegiate Strategy	-----17
Rob Lee	
Chaplain Ministry	-----19
Eric Frye	
Association Strategic Mission Plans Annex	-----20

PROPOSED 2009 UISBC STRATEGY

Introduction

Here is the situation: According to the Center for Missional Research, one of every four adults wonders daily about the certainty of going to heaven. A majority of people alive today do not know the Savior. This includes 1.19 billion Muslims, 811 million Hindus, 360 million Buddhists, 228 million ethno-religionists, 23 million Sikhs, 14 million Jews, 768 million agnostics, and 150 million atheists.

The face of North America is changing. From 1970 – 2005, the foreign-born population in the U.S. rose from 4.7 percent to 12.4 percent. By 2050, it is expected that half of the U.S. population will be of a different ethnicity than non-Hispanic white.

It is estimated that the 2006 population of Idaho was over 1.5 million. That's projected to increase to nearly 1.7 million by 2011.

Utah's population in 2006 was over 2.6 million, and projected to increase over the next five years to almost 3 million.

Are existing churches already reaching these populations? The evidence is that we are not doing so. What about evangelism and church planting? Is the population base large enough to sustain new congregations? Indeed it is. Nationwide in 2000, there were about 6,800 persons for every SBC church. Regionally, the population per SBC church was almost 20,000 in the West.

In the year 2000, the "religious" picture in Idaho looked as follows; in Utah, the picture is even more challenging (and it is not likely to have changed too much since then):

	<u>Idaho</u>	<u>Utah</u>
Evangelical Protestant	115,857	42,420
Mainline Protestant	65,572	30,846
Orthodox	805	4,888
Catholic	130,847	97,085
Other (including LDS)	314,181	1,493,612
Not claiming any affiliation	666,691	564,318

An educated guess, based on church membership and presence of evangelical churches, suggests that 3 of every 4 persons do not have a saving relationship with Jesus Christ. Reality is that in our two states, the truth is likely more heart-breaking than that.

Our greatest resource is found in our people. Together we are one big, powerful team. The Utah-Idaho Southern Baptist Convention is made up of 148 congregations with a total resident membership of 13,159. Most are led by one pastor. A few have multiple staff members. Nearly all congregations belong to an association. There are 11 associations led by nine Directors of Missions and a host of volunteer staff (a few are paid.) Our state convention staff is

led by the Executive Director/Treasurer and several ministry and support staff (see list). All of the aforementioned make up the team known as the Utah-Idaho Southern Baptist Convention.

Here is our mission, as given to us by our Commander-in-Chief, the Lord Jesus Christ. It has not changed. In Matthew 28:19-20, Jesus commissions all believers:

Go therefore and make disciples of all the nations, baptizing them in the name of the Father and the Son and the Holy Spirit, teaching them to observe all that I commanded you; and lo, I am with you always, even to the end of the age.
(NASB)

He reinforces this to His disciples in Acts 1:8

. . . but you will receive power when the Holy Spirit has come upon you; and you shall be my witnesses both in Jerusalem, in all Judea and Samaria, and even to the remotest part of the earth. (NASB)

It is our Lord and Master's intent that all be given the opportunity to come to salvation in His Name. These are standing orders and will remain in effect until we see Him at His glorious appearing! Until then, we are to press the battle!

The following pages lay before us our UISBC staff's proposal for the 2009 Strategic Plan. We have focused on four primary areas: Church Planting, Evangelism, Church Health and Volunteer Missions Mobilization. This strategy is the product of intensive involvement in the churches across our two-state convention, interaction with pastors and lay people and, most recently, a two day huddle with our Directors of Missions and other key leaders.

2009 could very well be the greatest year ever in new church plants resulting in the greatest increase in new believer baptisms. Perhaps our Lord will return in 2009 and find us deeply engaged in the business of His Kingdom.

UISBC Church Planting Strategy 2009

Andy Roberson and Eric Frye

Major Ministry Objective:

Partner with UISBC churches, associations, and networks for the expansion, equipping, and planting of an effective gospel presence among all the people groups who reside in the UISBC convention area.

Goal No.1: Broaden the base for church planting by identifying, enlisting, and equipping lay church leaders in the UISBC.

Action 1 - Enlist four associations to host and conduct a lay church renewal weekend. (Bob Foye)

Action 2 - Identify and enlist one lay leader from each association (11) who senses a call to church planting.

Action 3 - Develop and deliver comprehensive training for those identified church planting lay leaders, utilizing, for example, courses from the EPOCH Seminary Extension program, CLD Centers, and accredited Distance Education programs.

Action 4: Deploy four (4) lay leader church planting teams who will commit to God's call to plant a new work.

Goal No. 2: Support and participate in the formation of missional church planting networks.

Action 1: Recruit and enlist four cross-cultural Hispanic Missional Network leaders in the areas of (1) church planting and evangelism (2) leadership development, (3) family Life, and (4) missionary partnerships.

(a) Special Focus: Utilization of the Utah Idaho SBC Hispanic Resourcing Network to enhance evangelism/church multiplication among the 403,800 (2007 estimate) Hispanics of the convention area.

Action 2: Identify and partner with emerging regional Missional networks that are involved in ongoing church planting activity inside their mass (metro) population context.

(a) Special Focus: The prayerful construction of strategies, partnerships, and effective evangelism/church multiplication to reach the 464,760 residents (2007 estimate) of Utah County.

Action 3: Recruit and enlist two (2) Asian missional network leaders to raise awareness of church planting needs among the Asian communities of Utah and Idaho.

Goal No. 3: Be an active participant in encouraging church multiplication, utilizing partnerships between the state convention and the eleven (11) local associations.

Action 1: Be proactive in fostering good relationships, effective communications, and sound partnerships, between the state convention and local associations with the mutual interest result of church multiplication.

Action 2: When invited and scheduled, provide onsite church planting and leadership consultations for ADOMs, church planters, sponsor churches, and other partners in church planting.

Action 3: Real time delivery of comprehensive resources through the development of the UISBC website and NAMB's Church Planting Village webpage.

Goal No. 4: Addressing church planting needs among Utah and Idaho's Native American peoples.

Action 1: Begin to communicate with and foster good relationships with the leaders from each of the self-determining sovereign tribal nations.

(Resolution of property lease agreement issues in Montezuma Creek on the Navajo Reservation.)

Action 2: Seek to determine the most critical ministry needs among Native Americans.

(Conduct a major ministry event in the Four Corners-Navajo Area in partnership with the Cheyenne-Arapaho Baptist Association of the Baptist General Convention of Oklahoma.)

Action 3: Formulate urban Native American strategies.

Action 4: Form a network task force from among our existing Native American congregations, and from others who are members of churches that are not predominantly Native American.

Goal No. 5: Continue to initiate healthy church planting partnerships through the implementation of the NAMB church planting process.

Action 1: Communicate the church planting process with local associations and churches at planned regional meetings.

Action 2: Work with partners to fund healthy church planting process rather than funding only church planting personnel.

UISBC Evangelism Strategy 2009

Mark Keith

Objective: To impact Utah-Idaho Southern Baptist Convention with an intensive evangelism strategy that raises evangelism to a priority level.

Goal 2009: To encourage each church to develop an evangelism strategy and participate in ACROSS Utah-Idaho for 2009, using the new National Ministry Strategy by NAMB.

MAJOR MINISTRY OBJECTIVE:

1. To provide an evangelism strategy for the churches that is both effective and affordable.
2. To provide evangelism training through the local association that will impact the most churches.
3. Continue to develop a “Tool Box” of evangelism strategies through the State Convention to assist the churches in an evangelism strategy.
4. To educate our churches about the web site “The Most Important Thing.org” along with the evangelism strategy “CROSS Training.”
5. To continue YES (Youth Evangelism Saturation) Teams to assist our churches in their mission and need for future leaders. To expand YES to include a team to minister in our overseas partnerships.

Goal 2009: To raise UISBC baptisms to 1,300 for this year.

MAJOR MINISTRY OBJECTIVE:

1. Plan new Youth Evangelism Event for Southern Utah – based on current Ski and Share model.
2. Encourage evangelism across the UISBC.

Goal 2009: To hold at least two major regional evangelistic crusades.

MAJOR MINISTRY OBJECTIVE:

1. To target Youth/Young adults in Salt Lake City and Boise areas for mass evangelism efforts.
2. To work with the churches and associations of these areas to pray, plan and carry out such a major effort.
3. To prayerfully procure an evangelistic preacher with harvesting skills for this task.

UISBC Religious Education Strategy 2009

Rob Lee

I. Major Ministry Objectives:

- A. To further equip (and increase the number of) church health consultants engaging Southern Baptist congregations in church health consultations. As they diagnose needs they will provide guidance and develop strategies for healthy Acts 1:8 churches.
- B. To provide size- and context-appropriate helps for church plants and existing churches to promote greater health and effectiveness in fulfilling the Great Commission.
- C. To follow up church health consultations.
- D. Expand the training offered at EQUIP 2009.
- E. To help equip churches and church starts to reach their communities using VBS through State and Associational training events.
- F. To continue to develop and implement a new State Convention Collegiate Ministries strategy.

II. Goals and Major Ministry Actions:

- A. Expand and further equip church health consultant teams by end of 2009
 - Actions:** 1. Enlist the proper persons to be consultants: State staff, Directors of Missions, State Religious Education Team members, pastors, church staff, and/or key lay leaders.
 - 2. Have four Church Health Consultants obtain level five certification.
- B. Equip teams with congregational health diagnostic and other tools size- and context-appropriate for all churches.
 - Actions:** 1. Enlist national consultation trainers and determine best training dates and location locally.
 - 2. Provide consultation training.
 - 3. Evaluate training and contextualize training for our convention.
 - 4. Plan how to follow-up consultation with appropriate helps and accountability.
- C. Continue to consult with top 25 congregations by end of 2009 by working with five of those churches **and**
- D. Develop five consultants to follow up consultations by end of 2009.

- Actions:**
1. Enlist churches and dates for on-site consultations.
 2. Provide transportation, demographics, Annual Church Profiles, schedule and housing for consultants.
 3. Do on-site consultations with church over a weekend.
 4. All consultants share and discuss findings and potential helps to prepare consultant team for follow-up visit.
 5. On-site report to the church, helping them develop of strategy to become a healthy Acts 1:8 congregation.

E. Provide third EQUIP conference in Utah during summer 2009.

- Actions:**
1. Continue to expand number of volunteers helping plan event.
 2. Find additional funding support to provide training at lower cost.
 3. Continue to enlist top national speakers and conference leaders.
 4. Have regular monthly planning meetings and quarterly whole team planning meetings to expand EQUIP effectiveness.

F. Equip churches and church starts to use VBS as an outreach tool, and train Associational VBS Consultants in outlying associations.

- Actions:**
1. Equip State team to conduct regional Mega VBS clinics.
 2. Help support and equip outlying associations in northern Idaho, eastern Idaho and eastern Utah with VBS consultants.
 3. Partner with associations, states and LifeWay to get additional VBS consultants trained at Glorieta national conference.

G. Work with Associations, local churches, and church plants to develop a comprehensive State, Associational and local church Collegiate Strategy.

- Actions:**
1. Continue work started by team in spring 2008.
 2. Help state convention executive board and executive director in staffing to support plan to reach the colleges, university and votech schools across UISBC.
 3. Work with Associations that have Collegiate Ministries as part of their strategy.
 4. Work with local churches that have Collegiate Ministries as part of their strategy.
 5. Develop our Campus Ministers to be more effective campus evangelists and disciple makers.
 6. Work with church plants near colleges and universities so that they have reaching students as part of their DNA.

UISBC Mission Service Corps Strategy 2009

Gary McKean

Objectives:

- Develop and implement a strategy to assist the Utah Idaho Southern Baptist Convention and the associations and churches comprising it to meet the long-range major mission objectives of NAMB which are: *sharing Christ, starting churches, and raising and sending missionaries and volunteers.*
- Encourage and facilitate the mobilization of volunteers to serve as Mission Service Corps missionaries or in other ways as part of the strategy to carry out the Great Commission in cooperation with Acts 1:8 partners.

MINISTRY OBJECTIVE:

Develop awareness and knowledge of the ministries, goals, and needs of the associations and churches and provide them assistance.

MSC Coordinator Goal 1: Develop viable relationships with Association Directors of Missions, pastors, and churches.

Actions:

1. Visit and confer with each Association Director of Missions about the ministries, goals, and needs of his association and undertake a vision tour of each association.
2. Visit churches and confer with pastors, church leaders, and workers about their ministries, goals, and needs as time and funding permit.
3. Attend each association's annual and/or other pastor and leader meetings to encourage and inform about mission opportunities; exchange ideas; determine their needs and available resources; and ascertain the nature and scope of assistance which the MSCs may be able to arrange or facilitate.

MSC Coordinator Goal 2: Assist Association Directors of Missions and Churches

Actions:

1. Engage in appropriate support, education, and recruitment activities to assist the Association Directors of Missions and pastors as they may request as time and funding permit.
2. Participate in or seek to arrange for resources and volunteers as may be requested and needed for association or church events and activities.

MINISTRY OBJECTIVE:

Coordinate the implementation and development of the partnership between the Utah Idaho Southern Baptist Convention and the Baptist General Convention of Oklahoma (BGCO).

MSC Coordinator Goal 1: Develop relationship with the BCGO and accumulate knowledge of resources and opportunities to implement and develop the partnership.

Actions:

1. Attend the BGCO annual meeting to meet and confer with BGCO leaders, Oklahoma Association Directors of Missions, Oklahoma pastors, and other BGCO agencies to learn of resources, capabilities, and intentions for the effective promotion, coordination, and facilitation of the UISBC-BGCO partnership. This will include sharing the visions, strategies, plans, resources, and needs in both the UISBC and BGCO and developing viable contacts.
2. Assist and encourage vision tours of Oklahoma leaders and pastors in Utah and Idaho and of Utah and Idaho leaders and pastors in Oklahoma.

MSC Coordinator Goal 2: Encourage and assist the BGCO and UISBC to engage in mutual and cooperative missions efforts.

Actions:

1. Develop and maintain current information and requests for mission teams and needs and opportunities for mission work whether within the UISBC or BGCO
2. Develop and maintain current information and inquiries from mission teams to undertake mission projects within the UISBC or BGCO.
3. Disseminate mission project information to potential mission teams and mission sending associations or churches. This will also include assisting and encouraging the requesting and sending entities to be in direct contact.
4. Assist in coordinating mission teams and efforts.

MINISTRY OBJECTIVE:

Encourage and provide education and other support for church members to answer the call and become serving missionaries as MSCs or otherwise.

MSC Coordinator Goal 1: Provide information about volunteer service opportunities.

Actions:

1. Development of presentations and materials to assist churches in encouraging members to answer the call to missions and equipping them for mission service.
2. Conduct a missionary seminar/retreat for serving and potential MSC missionaries and volunteers, association and church missions leaders.

MSC Coordinator Goal 2: Recruit MSC Consultants for association.

Actions:

1. Contact and confer with potential candidates about God's call upon them to become an MSC or enter into other mission service.
2. Assist and advise MSC and missionary candidates in the application and approval process.

MINISTRY OBJECTIVE:

Develop and implement an outreach and evangelistic ministry to the camping community.

MSC Coordinator Goal 1: Determine the feasibility and possibility of establishing a viable and ongoing lay-led Campers on Mission ministry.

Actions:

1. Make contacts with the Campers on Mission representative(s) of NAMB and obtain necessary and appropriate information, materials, guidelines, and assistance and establish a relationship with the appropriate NAMB representative(s).
2. Determine those persons in UISBC who currently have an interest in developing and serving in this ministry and generate contacts, discussion, and meetings for the purpose of determining the feasibility and possibility of establishing a viable and ongoing Campers on Mission ministry

MSC Coordinator Goal 2: Establish a lay-led Campers on Mission ministry.

Actions:

1. Recruit a core leadership group for the Campers on Mission ministry and provide information and training opportunities for them.
2. Assist and support the ministry leaders in developing and determining a strategy and attendant plans for a Campers on Mission ministry; recruiting and training volunteers; and promoting the ministry.

Women's Missions and Ministries
Strategic Mission Plan 2009
Mary McFarling

Vision for Women's Missions and Ministries: To be women, alive in Him, giving fully of ourselves for the advancement of God's Kingdom.

Objective:

To continue the process of multiplication and equipping of leaders

Goal 1: To provide contextualized, gender specific leadership training for women

Action:

1. Provide 2-4 regional leadership weekend experiences for women that will include spiritual gifts discovery, basic leadership skills, Community/Global awareness of mission, prayer and evangelism needs.

Goal 2: To continue the process of equipping leaders in each association in the areas of missions, discipleship, evangelism and prayer

Action:

1. Work with Directors of Missions of associations without a WMM Director to identify and enlist leaders so that each association has a WMM Director by December 2009.
2. Provide training at EQUIP 2009
3. Two planning/enrichment/training meetings in 2009 for the WMU Resource Team, AWMM Directors and State WMM Team
4. 10 women participating in the national training provided by WMU SBC

Goal 3: To focus on involving young women in Women's Missions and Ministries

Action:

1. Enlist one or more young women to serve on the state WMM Team.
2. Provide an event especially for women ages 18 – 30 that will include spiritual gifts discovery, Community/Global awareness of mission, prayer and evangelism needs.

Goal 4: To provide a model for women's missions and ministries in the smaller church and tools to accomplish an effective, complete approach to the program structure.

Action:

1. Work with the State WMM Team to complete an assessment/resource tool.
2. Train Associational Women's Missions and Ministries Directors to use the tool in consultation with local churches.

UISBC Disaster Relief Strategy 2009

Wade Gayler

Overall OBJECTIVES of the MINISTRY:

- A. Encourage the spiritual growth of Southern Baptists through service to others.
- B. Present the love of Jesus to victims of disasters by meeting both physical and spiritual needs in time of crisis.

Goal 1. Provide a well-trained volunteer workforce called by God to serve in the ministry of disaster response.

- Action A. Encourage and assist Associations in providing “Introduction to Disaster Relief” training for potential new volunteers.
- Action B. Partner with Association DR Directors and Training Coordinators in presenting up to four (two in Idaho, two in Utah) multi-day training sessions for “advanced” disaster relief skills.

Goal 2. Assist Associations in maintaining a fleet of physical response units (e.g. shower, feeding, communication, cleanup/recovery, childcare, etc.) throughout the Convention that will be ready and available to respond to disaster locations on short notice.

- Action A. Provide information, planning, and financial assistance, when appropriate, in the development of new response units within the Associations.
- Action B. Partner with Associations in the enhancement of existing or newly developed response units, such as coordinating development of feeding units to facilitate use of multiple units at one site, etc.

Goal 3. Focus on growing the spiritual aspects of the DR Ministry, such as development of Evangelism and Chaplain skills.

- Action A. Provide Evangelism training and encouragement to all volunteers to help develop their skills in sharing Christ spontaneously whenever an opportunity is presented.
- Action B. Ensure that all volunteers are familiar with the content and use of tracts such as *Hope in Crisis*, *Why We're Here*, and *One Hour One Day Witnessing*.
- Action C. Expand the number of trained volunteer Chaplains to allow for a Chaplain to be assigned to every response team that is sent to a disaster site.
- Action D. Partner with Convention Chaplain Coordinator in assisting trained Chaplains as they work through the NAMB endorsement process.

Goal 4. Strengthen DR Ministry leadership among the Associations throughout the UISBC.

- Action A. Continue to partner with and strengthen leadership within the Associations where Association Leadership Teams are established.
- Action B. Prayerfully recruit and encourage potential leaders in Associations where Association Leadership Teams are not currently in place.
- Action C. Participate with Association leaders in creating partnerships with local American Red Cross, The Salvation Army, Emergency Managers, etc.
- Action D. Provide an annual UT-ID DR Leadership Round Table Conference encouraging all DR leaders to spend time together in worship, training, fellowship, and information sharing.

Goal 5. Establish Communication capability throughout the UISBC that would serve when all traditional forms of communication are inoperable.

- Action A. Develop a Disaster Communication Plan that could be implemented anywhere in the UISBC area, providing communication within the Convention as well as between the Convention and NAMB.
- Action B. Provide FCC licensing classes for DR volunteers to enable them to become licensed amateur radio (Ham) operators.
- Action C. Encourage FCC-licensed volunteers to increase their skill and comfort levels while using amateur radios. Encourage more skilled operators to pursue advanced levels of licensing.
- Action D. Support the existing Communication Unit and explore opportunities to develop additional Communication Units strategically placed within the Convention area to facilitate quick response to disaster sites anywhere in Utah or Idaho.

Goal 6. Continue to build relationships with surrounding Conventions and NAMB in the area of Disaster Relief to provide mutual support in preparedness for disaster response.

- Action A. Communicate and coordinate with neighboring Conventions and NAMB in providing mutual support for training and exercises.
- Action B. Respond in support of disaster activations when requested by NAMB and neighboring Conventions.
- Action C. Request assistance from NAMB in developing trained volunteers and equipment for response units.

UISBC Prayer Strategy 2009
Mark Keith

MAJOR MINISTRY OBJECTIVE: To powerfully impact Utah-Idaho Southern Baptist Convention with prayer.

Goals:

1. That each church and association has a prayer coordinator.
2. To link every pastor, church association, ADOM, State staff with a prayer partner who will pray for them.
3. To link current State Convention and past Convention partnerships to pray with us for spiritual breakthrough in Utah and Idaho.

MAJOR MINISTRY ACTION PLANS:

1. Hold regional Solemn Assemblies of Prayer.
2. Design web site for Prayer.
3. Continue Prayer Journeys across Utah and Idaho.

UISBC Stewardship Strategy 2009
Mark Keith

Objective: To create a climate of stewardship that will fuel the needs for the expansion of the Kingdom through evangelism, church planting and church growth.

Goal: To encourage present givers and raise up next generation givers to join God in the joys of being good stewards.

MAJOR MINISTRY OBJECTIVES:

1. To promote missions giving and the Cooperative Program by sharing how it works.
2. To provide the churches of the UISBC with the best up-to-date stewardship resources available.
3. To provide churches with resources of capital funding for expansion growth.
4. To develop material for stewardship that uniquely represents the needs of the UISBC.
5. Provide regional stewardship training based on the new SBC stewardship materials, "It's A New Day."
6. To develop Regional Stewardship Consulting Teams to service the needs of our churches.

UISBC Collegiate Strategy 2009

Rob Lee

Purpose Statement:

The state convention will assist and resource local churches and associations to minister to local college and votech campuses for:

I. Major Ministry Objectives:

- A. Reaching:** Reaching Students with the gospel
- B. Discipling:** Nurturing and Discipling students for life
- C. Calling & Sending:** Calling and Sending students
- D. Connecting them to Church Involvement:** Involvement in local SBC churches
- E. Recruiting:** Recruiting pre-college students

II. Goal:

- A. To develop a comprehensive State, Associational, and local church collegiate and votech strategy for state convention.**
 - 1. Continue work started by team in spring 2008.
 - 2. Help state convention executive board and executive director in staffing to support plan to reach the colleges, universities, and votech schools across Utah-Idaho Southern Baptist Convention.
 - 3. Work with Associations that have Collegiate Ministries as a strategy for their association.
 - 4. Work with local churches that have Collegiate Ministries as a strategy for their church.
 - 5. Develop our Campus Ministers to be more effective campus evangelists and disciple makers.
 - 6. Work with church plants that are near Colleges and Universities so that they have reaching the students as part of their DNA.

III. Major Ministry Actions:

- A. Provide resources
- B. Facilitate associations and local churches to reach students
 - 1. Associations: (TVSBA, GSBA, SLBA)
 - 2. Churches: (Eastside, Red Hills, FBC Vernal, FBC Provo, Maranatha, Emmanuel Hyrum, Valley Church Plant- Cache Valley, Chinese Logan, Utah Campus Church- SLC)
 - 3. Support local strategies with MSC, Semester Missionaries, USC-2 Missionaries, bivocational, part-time, and volunteer ministers
- C. Provide an International Mission Project- partnerships
- D. Assist in participation in Glorieta Collegiate Week for Leaders and Student Leaders

- E. Assist in participation in Mission Conference- GGBTS
- F. Leadership Development
 - 1. Develop solid leadership
 - a. Models of campus and church based ministries
 - 2. New vision of what will work
 - a. Then reinforce that vision
 - 3. Glorieta Collegiate Week
 - 4. Help provide leadership development for current collegiate leaders
 - a. Oklahoma training and directors meeting
- G. Camp Programs
 - 1. Participate in Youth camps in both states to recruit students
- H. Impact- Alumni (Missed Opportunities)
- I. Funding assistance from State convention for the above
- J. Provide Evangelism resources

What is the objective?

- Evangelism of students
 - Discipleship of students
 - Retention of students
 - Sending students
 - Leadership Development
 - Lifetime of Discipleship- lifelong
 - Calling out the Called
 - The Campus is a mission field
- (Reaching, Growing, Equipping, and Sending)

UISBC Chaplaincy Strategy 2009

Eric Frye

Major Ministry Objective:

To partner with individuals (who sense a call from God), with churches and associations, and with missionary volunteers, for the purpose of providing information and preparation regarding the opportunities for chaplain ministry in a crisis context, or in the “extra-church” cultural marketplace.

Goal No. 1: Provide **good information** regarding ministry preparation for chaplaincy ministry.

Action 1: Write two articles in the UISBC Witness during 2009, one describing briefly the North American Mission Board endorsement process for professional chaplains, the other describing the endorsement process and requirements for volunteer chaplains (such as Disaster Relief).

Action 2: Publicize throughout the convention the schedule dates of the 2009 Chaplaincy Training and Update Conferences conducted by the North American Mission Board.

Goal No. 2: Provide **support** for scheduled UISBC, and national, training events that may include chaplaincy as a component.

Action 1: Support chaplain training and information during Disaster Relief Training events.

Action 2: Plan and Include a chaplaincy module as a part of the UISBC EQUIP 2009 event.

Action 3: Provide some scholarship assistance, upon request with a written strategy, to help individuals receive training that relates to their personal chaplain ministry strategy.

Action 3: The state chaplain consultant is a certified Disaster Relief Chaplain Trainer and may be available, schedule permitting, to lead chaplain training for the state or associational DR units.

Goal No. 3: Provide **recognition** of those who serve as chaplains across the UISBC.

Action 1: Assist in publishing chaplain related news stories from across the convention, when the stories are submitted prior to the publishing deadlines.

Action 2: The state chaplain consultant will plan and host a recognition dinner for UISBC chaplains during state convention week in October 2009.

*Utah-Idaho Southern
Baptist Convention*

ASSOCIATIONS

***STRATEGIC
MISSION PLAN***

2009

Association Strategic Mission Plans Annex

Table of Contents

Introduction

Color Country, Jim Parker	-----	23
Eastern Idaho, Jim Ballard	-----	24
Golden Spike, Mickey Porter	-----	25
Magic Valley, Paul Rodriguez	-----	26
Rainbow Canyon / Eagle Mountain, UT, Perry Causey	-----	27
Salt Lake, Dan Walker	-----	29
Silver Lakes, Joe Boney	-----	30
Treasure Valley, Don Hayhurst	-----	32
Whispering Pines, Joe Boney	-----	34

ASSOCIATION STRATEGIC MISSION PLANS for 2009

The following pages include the input of our Area Directors of Missions. These are their strategic plans. Every effort is being made to coordinate statewide plans with those of our various associations. We include them here to demonstrate that we seek a cooperative effort in all that we do. We are indeed one team with one mission.

The reader will find that each association complements the others, and the state strategy seeks to strengthen all the churches in all of our associations.

We have “one Lord, one faith, one baptism” and one strategy for piercing the darkness and bringing this two-state region to a knowledge of our resurrected Jesus.

COLOR COUNTRY BAPTIST ASSOCIATION

2009 Strategic Missions Plan

Objective: To Assist our local churches to accomplish the Great Commission in the context of the Great Commandment

Goal: Each church in Color Country Association to be in the process of planting a new church that will result in multiplying churches

- Activities:**
- (1) EQUIP OUR CHURCHES THROUGH:
 - A. RESOURCING
 - NAMB, UISBC, CCBA, individual churches
 - Materials
 - Manpower: members and partnerships
 - B. TRAINING OUR MEMBERS WITH WORKSHOPS IN:
 - Sunday School
 - Marriage enrichment
 - Stewardship
 - Character and kingdom building
 - Church plant training
 - C. EXPERIENCE PRAYER THROUGH:
 - Prayer walking
 - Prayer warrior network
 - (2) EVANGELIZE
 - A. COMPARE AND EVALUATE BAPTISMS
 - Set Goals in Each Church
 - Simultaneous Revivals
 - B. FIND OUT WHAT WE DID AND WHAT WE NEED TO DO
 - Use Partnerships
 - Evangelism Training in local churches
 - (3) ENLIST
 - A. LOCATE NEW SPOTS
 - B. PLANT BIBLE STUDIES
 - C. START MISSIONS
 - D. ESTABLISH NEW CHURCHES
-

EASTERN IDAHO SOUTHERN BAPTIST ASSOCIATION 2009 Strategic Missions Plan

Objective: To win the lost.

Goal: Each congregation will host at least one major evangelistic event in 2009.

Activity: Suggested events include (but not limited to):

- revival meeting
- wild game event
- specialized events for men, women, students, children
- concerts
- beast feasts
- block parties
- outdoor ministries
- evangelistic crusades
- joint mission VBS
- backyard Bible clubs
- community changers

Objective: To maximize the training and utilization of volunteers.

Goal: Each church member will be given the opportunity to excel in volunteer ministry.

Activity:

- (1) Ongoing training for Disaster Relief volunteers;
- (2) Encouraged participation in EQUIP;
- (3) Other training events as needed.

Objective: To foster healthy, “outward” focused churches.

Goal: That each church will manifest strong, healthy vitality.

Activity:

- (1) Ministries that focus on loving the lost in our communities;
- (2) Activities that encourage reaching out to other EISBA churches to strengthen one another.

Objective: To multiply churches.

Goal: Each church and mission will plant a new church within five years.

Activity: Through evangelism, discipleship and ministry (above activities), discover where God is at work and join Him in planting new churches.

GOLDEN SPIKE BAPTIST ASSOCIATION 2009 Strategic Missions Plan

Objective: To reap a harvest of evangelism in 2009

Goal: Each church will seek to reap a harvest, even where it has not sown.

Activities: (1) Special evangelism events (SEE) such as block parties, Easter egg hunts, "Journey to Bethlehem" Christmas program;
(2) Use evangelism specialists in campus ministry.

Objective: To plant three new churches in 2009

Goal: Resource the church planting visions of our 16 churches.

Activity: Research the resources available and make churches aware of availability of partnerships, summer missionaries, demographic studies, work teams, and funding sources.

Objective: To maximize the health of all churches in the association:
2009 – "The Year of the Healthy Church"

Goal: Every church participating in at least one church health enhancing opportunity.

Activity: (1) Leadership Development Team to receive training in church health.
(2) Call on UISBC consultants to lead in church health surveys.
(3) Conduct a team-building deacon retreat.
(4) Pastor networking groups.

Objective: To maximize volunteer missions mobilization

Goal: Encourage Acts 1:8 involvement in every church in the association.

Activity: (1) Provide training in disaster relief
(2) Mission trips
(3) Mission projects

MAGIC VALLEY SOUTHERN BAPTIST ASSOCIATION 2009 Strategic Missions Plan

Objective: To penetrate the lostness of the Magic Valley in 2009.

Goal: Encourage each church to adopt an evangelism strategy.

Activities:

- (1) FAITH evangelism training;
- (2) Simultaneous revivals;
- (3) VBS;
- (4) Block parties;
- (5) GPS;
- (6) “Most important thing” website.

Objective: To maximize church planting opportunities in 2009

Goal: Each church in MVSBA will develop a vision for church planting

Activities:

- (1) Revitalize the Associational Church Planting Team
- (2) Make use of demographic studies
- (3) Church planting team will educate and cast the vision church by church
- (4) Communicate to churches the resources available

Objective: To maximize the health of all churches in MVSBA in 2009

Goal: Make every church aware of the importance of church health.

Activities:

- (1) Make church health resources available to every church
- (2) Work with UISBC staff to offer consultations to churches

Objective: To maximize volunteer missions mobilization

Goal: Every church will have trained disaster relief volunteers.

Activity: Associational Disaster Relief Team will take the DR strategy to each church to teach how DR can be used to reach other church objectives.

Rainbow Canyon Baptist Association / Eagle Mountain, Utah
2009 Strategic Missions Plan
Perry Causey (ADOM, RCBA), Andy Roberson (UISBC, CPS)

- **Main Objectives:**

1. To create an awareness of the need for church planting within the Rainbow Canyon Baptist Association.
2. To enlist volunteers within the association to probe, discover persons, and develop a short term strategy for the establishment of a Bible study in the community of Eagle Mountain, Utah.
3. To identify and develop other potential ministry opportunities related to the Great Commission.

- **Objective Achievement Goals**

1. Create Awareness for Church Planting

- Action Steps:

- Enlist supporters for the establishment of a Bible study in Eagle Mountain. The supporters may come from the local churches within local association.
 - Communicate the need for church planting in other areas of the local association.
 - Introduce a promotional piece on the “lostness” of the association for Mt. Pleasant/ Eagle Mountain at the annual meeting.
 - Enlist financial supporters by asking each church within the association to give \$20 per week (\$100 per month) to the efforts of church planting within the association.

2. Establishment of Intercession Team

- Action Steps:

- Enlist prayer supporters. The supporters will come from the sponsoring church of the local association.
 - Develop strategy to communicate with prayer partners. This prayer strategy will be introduced at the Rainbow Canyon Baptist Association annual meeting. Such a piece will include dates, share prayer requests, and communicate progress details.
 - Enlist people willing to prayer-walk the neighborhoods
 - Develop community need assessment review.

3. Enlist Core Development Group

Action Steps

- Andy Roberson to secure Demographic information from US Census Bureau and NAMB demographic studies.
- Conduct house to house interest survey by the use of a “doorknocker.”
- Conduct house to house interviews
- Enlist possible participants identified through community survey process and doorhangers
- Develop Bible study in the region.
- Create leadership development strategy

4. Develop Ministry Plan

Action Steps

Establish Vision and Purpose Statement of Church based upon core leadership team, survey results of community, and a review of church’s Core Values.

5. Identify and Request Partnership Resources (FUNDING)

- Work with state convention personnel in seeking and applying for all possible resources and partnership opportunities.
- Work with the state convention in seeking church planter (Nehemiah Candidate) for the Eagle Mountain area.
- Lead association to develop funding for awareness projects such as doorhangers, community surveys and backyard Bible Clubs.
- Request proper funding with the state convention for the awareness and enlistment process based upon healthy local association partnerships.

SALT LAKE BAPTIST ASSOCIATION 2009 Strategic Missions Plan

- Objective:** To maximize church planting opportunities in the Salt Lake area
- Goal:** Assist eight churches in developing a passion for church planting through the Kingdom Church Strategy
- Activities:** (1) Lead churches to create a Missions Position on the church staff;
(2) Lead churches to create a Missions Fund for outreach and ministry projects;
(3) Lead churches to adopt Minister of Missions guidelines as established by SLBA.
-

- Objective:** To make church planting a constant activity in SLBA.
- Goal:** Establish a fully funded Church Planter Strategist/Minister of Missions.
- Activity:** Coordinate with UISBC and NAMB for job description, strategy building and funding.
-

- Objective:** To maximize volunteer mobilization
- Goal #1:** Utilize local church volunteers to disciple lower income families for Christ
- Activities:** (1) After school programs
(5) Adventure camp
(6) Bible studies
- Goal #2:** Utilize local church volunteers to be trained and ready to deploy in Disaster Relief incidents.
- Activities:** (1) Continue training events as needed
(2) Encourage each church to participate in DR
(3) Coordinate with UISBC and NAMB Disaster Relief offices
(4) Respond to disasters as needed
-

SILVER LAKES BAPTIST ASSOCIATION
2009 Strategic Missions Plan

Objective: To emphasize the primary role of prayer in the advancement of God's Kingdom.

Goal: Encourage 100% attendance of pastors and other committed lay people in praying for spiritual breakthrough in SLBA.

Activity: Plan a prayer retreat in Spring 2009.

Objective: To maximize the effectiveness of Vacation Bible Schools in SLBA churches and missions.

Goal: Increase the number and enrollment of Vacation Bible Schools through promotion and training.

Activity: Coordinate with UISBC to provide a VBS Clinic in Spring 2009 ensuring that every worker receives the best possible training and motivation.

Objective: To equip as many church members as possible with a tool for witnessing.

Goal: Train all who are interested in a practical and effective witnessing strategy.

Activity: Provide an associational "One Hour/One Day" witness training event.

Objective: To strengthen SLBA churches through partnership.

Goal: Develop partnerships in ministry with Frisco and Enon Association of Oklahoma, for assistance in EQUIP scholarships, revival meetings and training events.

Activity: Make concerted efforts to connect Frisco and Enon Association churches with congregations of SLBA.

Objective: To assess opportunities for new church plants among the Hispanic population of SLBA.

Goal: Establish at least one new Hispanic ministry (church plant, mission point, Bible study, etc.) in 2009.

Activity: Conduct a laser probe among the Hispanic population.

Objective: To connect future SLBA opportunities with today's ministry students.

Goal: Raise awareness among seminary students of what God is going in SLBA.

Activity: Encourage each church to host a team of seminary students for a Spring Revival meeting.

Objective: To teach each pastor and appropriate church officers how to "render unto Caesar the things that are Caesar's."

Goal: Educate pastors and church officers in how to minimize tax-paying stress and maximize benefits afforded by the U. S. Tax Code.

Activity: Conduct compensation and tax reporting workshops for pastors and church officers.

Objective: To give opportunities for ministry to college students during the summer break.

Goal: Host at least two summer missions teams working in SLBA in 2009.

Activity: Coordinate in a timely fashion with UISBC for summer missions teams, and ADOM will participate in supervisory training offered by UISBC.

TREASURE VALLEY SOUTHERN BAPTIST ASSOCIATION 2009 Strategic Missions Plan

- Objective:** To facilitate the planting of new churches in the Treasure Valley
- Goal #1:** Involve 75-100 pastors and laymen from the churches of TVSBA, as well as any others who might want to attend from our state convention, in a Strategic Church Planting Missional Huddle, April 22-23, 2009.
- Activities:** (1) *Prior to the Huddle*, conduct a one day tour of our ministry area for local pastors/laymen to they will be able to SEE the explosive growth occurring in the Treasure Valley, the challenges facing the existing local churches in reaching the lost, and the types of new churches needed.
- (2) *During the Huddle*, participants will LEARN how they can sponsor a new church by being a lead partner, clustering partner, or supporting partner
- (3) *At the conclusion of the Huddle*, participants will be given the opportunity to COMMIT to expanding the kingdom.
- Goal #2:** Partner with Central Valley Baptist Church to help facilitate a church planting movement in Southwest Idaho
- Activities:** (1) Implement a one year mentoring program for a potential church planter
(2) Develop personal resources
(3) Identify church field
(4) Implement evangelism strategies
(5) Launch first services
(6) Evaluate periodically
(7) Plan for the future
- Goal #3:** Establish a fully funded Church Planter Strategist
- Activity:** Coordinate with UISBC and NAMB for job description, strategy building and funding
-

- Objective:** To penetrate the darkness of the Treasure Valley with clear gospel presentation and discipleship
- Goal #1:** Provide a joy-filled camp atmosphere where teens and children can discover the love of Jesus Christ, learn to grow in their relationship to Him, and become ready to hear His call to discipleship and service.
- Activity:** Two weeks of camp at Cathedral Pines, Ketchum, Idaho. One week for teens, the other for children.

Goal #2: Establish a Christian witness during Special Olympic Winter Games.

Activity: Place Christian workers in strategic places during the 2009 Special Olympics Winter Games:

- (1) Ministering to practical needs
 - (2) Looking for opportunities to share a witness
-

Objective: To mobilize TVSBA churches and their members for volunteer ministry and missions

Goal: Create a new dynamic in associational life that promotes excitement for involvement in missions

Activity:

- (1) Promote and plan an “Acts 1:8 Mission Celebration” in conjunction with the TVSBA Annual Meeting
- (2) Host an IMB missionary family on stateside assignment for four to six months
- (3) Promote and plan an Acts 1:8 mission project with Tulsa, Oklahoma, Association.

Objective: To enhance the church health of every congregation in TVSBA

Goal: Every church in TVSBA participate in a church health event

Activities:

- PKs Night Out
- 5th Sunday gatherings
- Bible Drill competition
- Church health conference
- Hispanic and Korean church health conference
- Pastors’ and wives’ retreat
- Pastors’ and wives’ Christmas dinner
- Pastors’ book club
- Church health consulting scholarship

WHISPERING PINES BAPTIST ASSOCIATION
2009 Strategic Missions Plan

Objective: To emphasize the primary role of prayer in the advancement of God's Kingdom.

Goal: Encourage 100% attendance of pastors and other committed lay people in praying for spiritual breakthrough in WPBA.

Activity: Plan a prayer retreat in Spring 2009.

Objective: To maximize the effectiveness of Vacation Bible Schools in WPBA churches and missions.

Goal: Increase the number and enrollment of Vacation Bible Schools through promotion and training.

Activity: Coordinate with UISBC to provide a VBS Clinic in Spring 2009 ensuring that every worker receives the best possible training and motivation.

Objective: To equip as many church members as possible with a tool for witnessing.

Goal: Train all who are interested in a practical and effective witnessing strategy.

Activity: Provide an associational "One Hour/One Day" witness training event.

Objective: To strengthen WPBA churches through partnership.

Goal: Develop partnerships in ministry with Frisco and Enon Associations of Oklahoma, for assistance in EQUIP scholarships, revival meetings and training events.

Activity: Make concerted efforts to connect Frisco and Enon Association churches with congregations of WPBA.

Objective: To assess opportunities for new church plants among the Hispanic and Native American populations of WPBA.

Goal: Establish at least one new Hispanic or Native American ministry (church plant, mission point, Bible study, etc.) in 2009.

Activity: Conduct a laser probe among the Hispanic population.

Objective: To connect future WPBA opportunities with today's ministry students.

Goal: Raise awareness among seminary students of what God is going in WPBA.

Activity: Encourage each church to host a team of seminary students for a Spring Revival meeting.

Objective: To teach each pastor and appropriate church officers how to "render unto Caesar the things that are Caesar's."

Goal: Educate pastors and church officers in how to minimize tax-paying stress and maximize benefits afforded by the U. S. Tax Code.

Activity: Conduct compensation and tax reporting workshops for pastors and church officers.

Objective: To give opportunities for ministry to college students during the summer break.

Goal: Host at least two summer missions teams working in WPBA in 2009.

Activity: (1) Coordinate in a timely fashion with UISBC for summer missions teams, **and** (2) ADOM will participate in supervisory training offered by UISBC.

Objective: To encourage the churches of WPBA to be trained and ready to minister in times of disaster.

Goal: Secure disaster relief training for at least one person in each church.

Activity: Coordinate with UISBC Disaster Relief Director for at least one training event in WPBA in 2009.

Objective: To raise awareness of the lostness and opportunities for ministry in Riggins, Council, New Meadows and surrounding communities.

Goal: Develop a strategy for evangelism and church planting in these places.

Activity: (1) Obtain demographic and religious information about these locations from the Center for Missional Research, **and** (2) Employ summer missionaries, partner churches, and seminary students in laser probes of these communities.

